

## **The University System of Ohio**

### **Our Vision:**

Committed to the highest standards of quality, the University System of Ohio will increase the state's economic competitiveness in the nation and world, and improve the lives of Ohioans

### **Our Promise:**

The University System of Ohio will provide the transformative leadership needed to (1) continuously improve the educational attainment level of Ohio's workforce and (2) close the gap between the educational attainment level of Ohio's workforce and the leading states and nations.

### **Educational Attainment Dashboard**

<b>Educational Attainment Ages 25-64</b>	<b>Associate's Degree and Higher</b>	<b>State Rank</b>	<b>Bachelor's Degree and Higher</b>	<b>State Rank</b>	<b>Graduate or professional degree</b>	<b>State Rank</b>
<b>Ohio</b>	<b>33.41%</b>	<b>38</b>	<b>25.17%</b>	<b>37</b>	<b>8.93%</b>	<b>29</b>
<b>United States</b>	<b>37.22%</b>		<b>28.94%</b>		<b>10.32%</b>	
<b><u>Benchmark States (example)</u></b>						
Massachusetts	49.20%	1	40.80%	1	16.89%	1
Maryland	44.50%	2	37.29%	2	16.42%	2
New Jersey	43.59%	8	36.78%	3	13.35%	6
Connecticut	44.57%	2	36.56%	4	15.26%	3
New York	42.93%	10	33.83%	8	14.13%	4
Minnesota	44.10%	6	33.15%	10	10.20%	19
Illinois	39.73%	16	31.56%	14	11.55%	10
Pennsylvania	36.94%	27	28.46%	23	10.52%	15
Wisconsin	37.68%	24	27.45%	27	8.90%	30
<b><u>Leading Nations (example)</u></b>						
Canada	46.06%		23.27%			
Japan	39.92%		22.26%			
Korea	31.61%		22.68%			
Israel	45.80%		29.76%			
Norway	32.70%		30.26%			
Ireland	29.06%		18.44%			
Belgium	31.05%		13.76%			

Note: State rank does not include Washington DC.

Source: US Census, 2006 American Community Survey; Organization for Economic Cooperation and Development, 2007

## The University System of Ohio Accountability Measures

<u>Goals:</u>	<u>Indicators:</u>	<u>Current Level</u>	<u>2017 Target</u>
<b><u>Access:</u> The University System of Ohio will be a flexible, integrated higher education provider, making the widest range of educational opportunities available to, and raising the educational aspirations of, all Ohioans.</b>	1. Total postsecondary enrollment	472,079	702,079
	2. Total degrees and certificates awarded	75,378	109,000
	3. Total enrollees age 25 and older	171,294	351,040
	4. Total degrees awarded to first generation college students	18,922	31,000
<b><u>Quality:</u> The University System of Ohio will be known for the excellence of the teaching and learning of its faculty and students.</b>	5. Graduation rate versus expected graduation rate	TBD	TBD
	6. Number of enrollees in the top 20% of their class or top 20% SAT/ACT	TBD	TBD
	7. Percent of facilities coded as satisfactory or needing minor rehabilitation	64.07%	70.00%
	8. Improvement in student's knowledge during their college careers	TBD	TBD
<b><u>Affordability and Efficiency:</u> The University System of Ohio will enable all Ohioans to afford the education and training they need to succeed, and will compete for those students who are choosing between Ohio and other states or nations for their post-secondary education.</b>	9. Percent of students whose net attendance cost is equal to or less than their Expected Family Contribution	72.00%	100.00%
	10. Total non-tuition revenue	TBD	TBD
	11. Weighted tuition and fees- national rank	TBD	TBD
	12. Degrees awarded per 100 FTE's	21.4365	25
<b><u>Economic Leadership:</u> The University System of Ohio will provide the intellectual and organizational infrastructure to measurably improve the economic outlook for all Ohioans.</b>	13. Annual Federal and Industrially Financed Research Spending per capita- national rank	27	Top 20%
	14. Percent of graduates staying in Ohio following graduation	76%	85%
	15. Total international students and Ohio students studying abroad annually	20,187	40,374
	16. Invention Disclosures Filed	397	1,000
	17. The business community's satisfaction with graduates, research, and new technology developed	TBD	TBD

CURRENT LEVEL AND TARGETS STILL UNDER DEVELOPMENT- SHOULD NOT BE CONSIDERED FINAL

# **The University System of Ohio**

## **Key Action Steps**

### **1. Access**

- Establish a clear mission differentiation and goals by sector and institution, including career centers and adult literacy.
- Create fully integrated system, including guaranteed transfer and articulation, shared courses and materials, and comprehensive student interface.
- Build marketing and recruitment campaign aimed at all segments of the state population and targeted out-of-state and international markets.
- Maximize use of all facilities & campuses, and expand online/distance learning.

### **2. Quality**

- All universities will adopt the Voluntary System of Accountability, making data available regarding price, financial aid, degree programs, retention and graduation rates, campus safety, student satisfaction, and student learning outcomes.
- All community colleges will adopt a similar system based on "Achieving the Dream" goals and measurements.
- Align state support to strategic plan goals and outcomes.

### **3. Affordability and Efficiency**

- Establish ten-year financial model to meet tuition and revenue goals.
- Diversify funding sources to increase overall revenue of the system, including public and private fundraising strategies.
- Create continuous improvement system to identify spending efficiencies and productivity improvement strategies and implement them statewide.

### **4. Economic Leadership**

- Seek a "compact" with the business community that includes a commitment from the University System of Ohio improve the flexibility of system to serve incumbent workers and support from business for training and education that leads to certificates and degrees.
  - Build the global competency and reach of the system.
  - Comprehensively incorporate internships and experiential learning, and promote the creation of an entrepreneurial spirit on campuses and in student's lives.
  - Support recognized excellence in research and development.
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